

DEPARTMENT OF COMMERCE

Y. A. Govt. Degree College (W), Chirala



Departmental Activities Report

For the Academic Year 2018-19

Academic Year 2018-19

Nava Nirmana Deeksha

2nd to 8th, June, 2018

Staff of Department of Commerce participated in Nava Nirmana Deeksha at various Wards in Chirala Municipality.



Sri V. Hari hara Prasad and other staff of the college participating in NND



Staff taking Oath during NND



Sri V. Hari Hara Prasad addressing the gathering at NND



Staff interacting with Anganwad Workers at NND

Department of Commerce organized Parent Teacher Meeting of B.Com Students. Parents of B.Com Students interacted with the Teachers and clarified their doubts. Many Parents have appreciated the staff the department.



Smt. G. Rajeswari, In-Charge, Department of Commerce, addressing the gathering on the occasion.



Parents and students at Parents Meeting

Department of Commerce and Department of Economics jointly observed world population Day. Sri John Raj, Lecturer in Economic has explained about the problems associated with increase in population. Sri V. Hari Hara Prasad, Lecturer, Department of Commerce explained that every country must use their Human Resources (Population) in a proper way to develop the Nation.



Sri. V. Hari Hara Prasad, Lecturer in Commerce delivering his speech on the occasion



Sri D. John Raj, Lecturer in Economics addressing the gathering on the occasion.

Department of Commerce has organized a Guest Lecture on “Recent Trends in Banking. Dr. A. Satish Babu, Professor, Department of Commerce, VRS & YRN College, Chirala was the Resource Person. Sir has discussed about the various recent in Banking Sector in India. He explained about E-Banking, Mobile Banking and various other issues of Banking sector.



Smt. G. Rajeswari, In-Charge, Department of Commerce introducing the guest to the students



Dr. A. Satish Babu, Resource Person, delivering his lecture

Department of Commerce has organized an Extension Lecture in Collaboration with Jawahar Knowledge Centre (JKC) on Personality Development and Skill Management. Dr. V. Krishna Bhaskar Rao, Retd. Professor in Commerce, VRS & YRN College, Chirala was the Guest. Sri V. Hari Hara Prasad, Lecturer in Commerce, Sri. K. Chandra Sekhar, JKC coordinator & Sri D. Jhon Raj, Lecturer in Economics, other staff and students participated in the programme.



Dr. V. Krishna Bhaskar Rao, delivering his lecture on the occasion



Department of Commerce has participated in Awareness Programme on Domalapai Samara Bheri organized by NSS in Collaboration with MEPMA, Chirala. Sri V. Hari Hara Prasad, Lecturer in Commerce and Smt. Ponna Srilatha, Lecturer in Commerce has participated in the programme.



Smt. Ponna Srilatha, NSS Programme Officer, Lecturer in Commerce delivering her speech.



Municipal Commissioner, Chief Guest for the Programme interacting with the Students

B.Com Students along with Staff of the Department of Commerce visited kotaiah old age home. Staff and students interacted with the people in the home and distributed fruits, sweets and rice bags.



Staff and Students visit to Old age Home.



Lecture on Intellectual Property Rights

28-08-18

Department of Commerce, Women Empowerment Cell and Department of Botany jointly organized a Lecture on Intellectual Property Rights. Dr. Indira Priyadarsini, Asst. Professor, Padmavathi Mahila University was the resource person.



Resource person Dr. Indira Priya Darshini, addressing the gathering on the occasion

Department of Commerce has conducted a field visit to KSR Handlooms, Kothapeta, Chirala, in collaboration with Rotary Club of Chirala. Students learned about the production process, Packing and Marketing of Handloom Products. B.com and M.Com Students participated in the programme.



Students visit to KSR Handlooms



HR Manager at KSR interacting with the students

Department of Commerce has organized an Extension Lecture on Sericulture Industry as Potential Enterprise. Professor G. Savithri, Department of Sericulture, Padmavathi Mahila University was the guest. Sri explained about various opportunities of Sericulture Industry.



Professor G. Savithri delivering her lecture.



Department of Commerce has organized a Filed visit to Handloom Exhibition at Vetapalem, Chirala. Students interacted with the seller at the exhibition and could gain the knowledge about the handloom products.



Students visit to Handloom Exhibition



Students interacting with weavers

A Field Visit was organized by the Department of Commerce to Silk Cocoons Selling unit, Ananthapur District to III B.Com Students. The unit was established and managed by the Government of Andhra Pradesh to help the silk farmers to get good price for their products. Here the students have learned various topics like problems associated with Marketing of Cocoons, and preservation of Cocoons etc.



Students interacting with the workers in the field



Sri V. Hari Hara Prasad, Lecturer in Commerce, explaining about the process

Department of Commerce has organized Legal Awareness Programme in collaboration with Women Empowerment Cell. Civil Judge Sri Srinivas was the Chief Guest for the day. He discussed about various important sections in Law.



Civil Judge Sri Srinivas, delivering his lecture.



Janmabhumi Maavoru

2nd to 11th January, 2019

The Staff and Students of Department of Commerce have participated in Janmabhumi Maavoru Programme.



Sri V. Hari Hara Prasad, In-charge Department of Commerce delivering his lecture



Smt. Ponna Srilatha addressing the gathering at JBMV



Students interaction with General Public at JBMV Programme



Distribution of Prizes to the winners at JBMV

Sri V. Hari Hara Prasad, In-charge and Ponna Srilatha Lecturer in Commerce along with B.Com students in Participated in Distribution of Blankets to Poor and Needy people near Railway Station and Bus stand at Chirala.



Students distributing blankets to the poor and needy



Students distributing blankets to the poor and needy

10 B.Com III Students have participated in National Integration Camp held at Srikakulam Dist., The programme was organized by STEP, Ongole.



Inauguration of National Integration Camp



B.Com Students at National Integration Camp



B.Com Students at National Integration Camp



Admission Campaign

29-01-2019

The Staff of Department of Commerce went for admission campaign at Junior College. They interacted with II Year Students of CEC, OS and Computer Science. They explained about various facilities available at Degree College.



Admission Campaigning by Department staff



Department of Commerce participated in Road Safety Awareness programme conducted by Transport Department and Police Department, Chirala.



Students at Road Safety Programme



Students Taking Oath on Road Safety Measures

Department of Commerce in collaboration with Department of Telugu has arranged a Guest Lecture on “How to Improve memory” and “How to Concentrate on Studies”. Sri Rama Krishna Sarma, Specialist in Accuprunture, was the Resource Person. He explained the students about the various techniques to improve the memory power and concentration etc.,



Lecture by Resource Person Sri Rama Krishna Sarma

II B.com Students participated in Filed visit organized by District Resource Centre (DRC), Ulavapadu to “Pearl Distillery LTD” as a part of DRC Activity. Students could gain the knowledge regarding production Process, Packing and Marketing of the various products produced by them.



Field Visit to Pearl Distillery Ltd

